



Indiana Partnerships

HOSA-Future Health Professionals is the largest student organization operating in America's high schools for young people enrolled in Health Science Programs and those interested in pursuing a career in the health professions. **HOSA-Future Health Professionals** works closely with county and state leaders to build a pipeline to attract qualified young people to the health care industry. Partnership fees are invested in enhancements to provide unique learning experiences. HOSA Partners will receive value-add benefits based upon which partnership option is selected. HOSA will custom design packages for partners with unique requirements.

\$30,000-Platinum

- Representation on the HOSA **Board of Directors**
- Visibility on the HOSA web site-partnership logo and full page description with link
- Special listing in the HOSA State Leadership Conference program
- Presentation with the Platinum Partnership Award at the Opening General Session of the State Leadership Conference recognizing the level of partnership
- Sponsorship of a HOSA State Leadership Conference Event or Competitive Event sponsorship
- Representation on the **Technical Advisory Council** to review Competitive Events that will be presented to the National Competitive Events Program staff.
- Sponsorship package-SLC Exhibit Booth, mailing labels and mailing inserts
- Ten (10) scholarships at \$1,000 each awarded in the name of the Platinum partner to HOSA members or a designated profession during the Recognition Session (Scholarship Value: \$10,000)

\$15,000-Gold

- Representation on the HOSA **Board of Directors**
- Visibility on the HOSA web site-partnership logo and full page description with link
- Special listing in the HOSA State Leadership Conference program
- Sponsorship of a HOSA State Leadership Conference Event or Competitive Event sponsorship
- Representation on the **Technical Advisory Council** to review Competitive Events that will be presented to the National Competitive Events Program staff.
- Sponsorship package-SLC Exhibit Booth, mailing labels and mailing inserts
- Five (5) scholarships at \$1,000 each awarded in the name of the Gold partner to HOSA members or a designated profession during the Recognition Session (Scholarship Value: \$5,000)

\$5,000-Silver

- Representation on the HOSA **Board of Directors**
- Visibility on the HOSA web site-partnership logo and full page description with link
- Sponsorship package-SLC Exhibit Booth, mailing labels and mailing inserts
- One (1) scholarships at \$1,000 each awarded in the name of the Silver partner to HOSA members or a designated profession during the Recognition Session (Scholarship Value: \$1,000)

\$1,000-Bronze

- Visibility on the HOSA web site-partnership logo
- Sponsorship package-SLC Exhibit Booth, mailing labels and mailing inserts
- Sponsorship of a HOSA State Leadership Conference Event

Other Partnership Opportunities

Scholarships

HOSA-Future Health Professionals encourages its members to attain high scholastic achievement, develop exceptional leadership skills, and commit to a career in the health professions. HOSA partners are encouraged to provide scholarships to qualified high school graduates as a means of attracting more young people to Health Science Education Programs. HOSA encourages members to apply for Indiana HOSA Scholarships which are awarded in **\$1,000 increments** based upon the funds invested by the HOSA Partners.



Exhibiting

Exhibitors-\$200

The SLC Healthcare Exposition lasts for one day. HOSA partners are encouraged to exhibit at the SLC. HOSA provides table top exhibits for corporate and non-profit sponsors. The first table is \$200; each additional table is \$50. The facility may charge electricity directly to the partner/exhibitor.



Educational Symposiums-Free A/V is extra

Exhibitors who wish to demonstrate their products or service may present a workshop as part of HOSA's Educational Symposiums. Workshops are one hour in duration and are scheduled throughout the conference day.

Advertising

Conference Program-\$400, \$300 or \$200

The SLC program is distributed to all registered delegates, sponsors, partners, and judges-for total circulation of 1000 copies as well as posted on the state web site. SLC program ads are \$400 (full page), \$300 (half-page), or \$200 (quarter-page). Camera-ready copy must be delivered to Indiana HOSA no later than Feb. 1.

FLC and Winter Rally Programs-\$200

The FLC and Winter Rally programs will be distributed to 40 state HOSA chapters with over 2000 members along with HOSA VIP/Sponsors during the respective conference time frame. Fall Leadership Conference and Winter Rally ads are \$200 (quarter-page). Camera-ready copy must be delivered to Indiana HOSA no later than 2 weeks before the event.

Web Site Home Page-\$2,000

The partner's logo is placed on the Indiana HOSA Home page with a link to the partner's web site. The Indiana HOSA home page is www.indianahosa.org at a cost of \$2,000 per 12-month period. The logo is provided by the partner and will be approximately 2" X 2".

Your Future Healthcare-\$400, \$300 or \$200

Your Future Healthcare magazine is a publication that is put together for the health science students in high school and college. The magazine will be distributed to HOSA chapters and non HOSA chapters. The articles in the magazine will have been written by today's healthcare industry employees. Ad costs are \$400 (full page), \$300 (half-page), or \$200 (quarter-page). The magazine will be in circulation for one year on the Indiana HOSA web site as well as mass printed and sent to all health science classes in Indiana.

Conference Registration Inserts-\$500

Indiana HOSA prepares conference packets for the nearly 1,000 SLC delegates. Indiana HOSA will include a partner's flier or promotional item in the SLC Conference packets.

Specialties

Indiana HOSA knows and understands that your organization may only be able to donate on specific things that may not be listed above. Below are other conference needs as well. Feel free at any time to put together your own sponsorship package for our organization. Any and all help is greatly appreciated.

Conference Materials-\$1,000

Every conference has its material expenses. Add your company logo to our HOSA lanyards and see it around nearly 1,000 SLC delegates. Binders, folders and other paper products are used for the competitive events as well as in the conference registration packets. See your logo on the registration packets in the hands of nearly 1,000 SLC delegates.

Meals-Varies

Indiana HOSA likes to thank our advisors, members, and partners with luncheons and banquets. Please ask about the different options and costs as this will vary depending on location and event.

Partnership Application

HOSA-Future Health Professionals is pleased to establish partnerships with corporate healthcare, publishing and educational organizations. As a partner, you make a decisive difference in the success of HOSA and in the lives of those young people entering the health care community.

Check the level of commitment desired:

Platinum Partnership

Gold Partnership

Silver Partnership

Bronze Partnership

Organization _____

Contact Person _____ **Title** _____

Address _____

Phone _____ **Email** _____

Other Partnership Opportunities: If you choose to participate in other partnership opportunities offered by Indiana HOSA-Future Health Professionals, please indicate your request and amount enclosed for the sponsorship. (See "Other Partnership Opportunities.")

PARTNERSHIP OPPORTUNITIES	AMOUNT \$

Note: Indiana HOSA-Future Health Professionals will provide a written agreement to all partners and sponsors with a receipt for the fees and description of services that will be provided. HOSA partnerships are for a 12-month period from the date the funds are received by HOSA.

Indiana HOSA
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